



Fluid Technology is our Passion

### The sera Group

Since the company founding in 1945, **sera** has been synonymous with quality, expertise, speed, reliability and flexibility.

Whether for waste water, drinking water treatment, the food and beverage industry, the paper and textile industry or energy and environmental technology - **sera** provides efficient and optimal customised solutions for all cases of application involving the accurately measured dosing, feeding and compressing of fluids and gases.

**sera's** core competences, dosing and compressor technology, are represented by the subsidiaries **sera ProDos** and **sera ComPress**.

- sera ProDos is system provider for high quality products and services for the dosing and feeding of chemicals and fluids.
- sera ComPress provides a variety of applicationspecific solutions applying single-stage and multi-stage metal diaphragm compressors for the compression of high-purity gases free of oil, impurity and leakage.











# **sera** is locally present for our global customers

The **sera** Group is an independent family business group with the headquarters in Immenhausen, located in the centre of Germany.

As a global company group, **sera** is one of the leading manufacturers in its industrial sectors and business areas and is characterised by expertise, quality, speed and reliability.

Together with the **sera** companies in Germany, subsidiaries in Great Britain and South Africa and a worldwide sales and service network with more than 30 foreign representatives in over 80 countries across all continents,

**sera** guarantees optimum support, advice and service for customers locally.











### Excellence in Fluid Technology

**sera** is a worldwide leading system provider for dosing and compressor technology, having decades of experience in solving customer-specific dosing and feeding tasks for both flowing media as well as for the compression of high-purity gases free of oil, impurity and leakage.

#### Excellence in Fluid Technology!

**sera** customers and partners benefit from the performance, reliability and high quality standards of a major enterprise combined with the speed and flexibility of a small and medium-sized enterprise.

#### What does characterize sera:

- Experience and Know-how for decades
- Extensive Know-how in industrial sectors and applications
- High flexibility of customized solutions with our own engineering
- Speed, reliability and adherence to delivery dates
- 24-hour delivery service
- Services: advice, engineering, commissioning, assembly, maintenance and repair
- Trainings and qualifications for customers
- Innovative, rugged and long-lasting products with high quality
- Intelligent, controllable single components
- Automated system solutions
- High operational safety and economic efficiency









Why our customers trust and appreciate sera?

We prove every day that the customer is at the centre of our interest at any time.

Regular and competent contact persons throughout the entire tendering, order and project realization processing ensure optimum customer support and advice.

Our customers confirm that we react flexibly to each particular customer demand, that we are quick in processing, that we are reliable when it comes to stick to agreements and that we perform in due time.

From the engineering and production to the after-sales-service, we provide you with high quality products and services

everything from a single source – perfectly matched to one another!

#### Certifications















#### **Memberships**









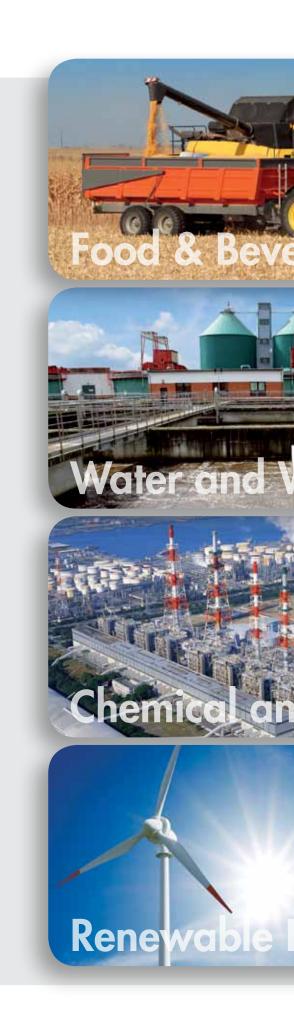




## Fluid Technology is our Passion

**sera** - your high-performance partner in many industrial sectors

- Food and Beverage industry
- Dairies
- Brewing industry
- Agricultural industry
- Drinking-water treatment
- Wastewater treatment
- Chemical/Petrochemical
- Gas industry
- Laboratory technology
- Pharmacy
- Power plant technology
- Renewable energy
- Conventional energy
- Metal processing
- Pulp and paper
- Textile industry
- Color & printing industry
- Ship building
- Building services engineering
- Mining







### sera ProDos

### System Provider in Dosing Technology

**sera ProDos** provides high-quality products, services and system solutions for the dosing and feeding of chemicals and fluids.

In our different industrial sectors, **sera ProDos** develops solutions which are economically, technologically and ecologically trendsetting.

The extensive product portfolio includes:

- Complex system solutions
- Pumps and fittings
- Measuring and control technology and analysis
- Assembly and commissioning
- Extensive service before, during and after the sale
- Extensive technical support
- Spare parts and repair service
- Individual customer trainings















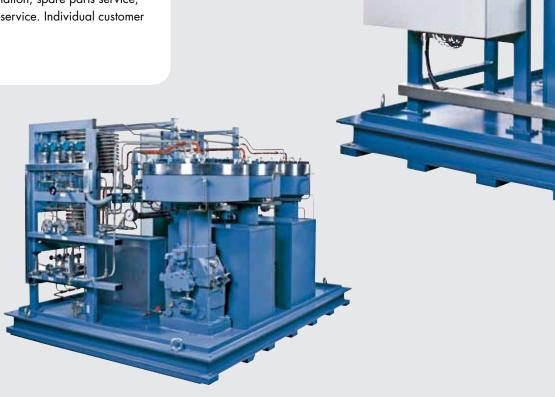
### sera ComPress

### System Provider in Compressor Technology

**sera ComPress** offers a multiplicity of custom-designed solutions on the basis of one and multi-stage metal diaphragm compressors for the oil- and contamination free compression of high-purity gases, with flammable, aggressive, inert, toxic and radioactive characteristics.

Thereby **sera ComPress** is able to realize customized applications, which are optimally constructed for the respective operation purpose.

In addition, **sera ComPress** supports you before, during and after the sale with extensive services like technical support, commissioning and installation, spare parts service, maintenance as well as repair-service. Individual customer trainings are also available.



sera











### We are proud of having many satisfied customers worldwide

#### One central element of our mission statement...

Our customers and partners with their individual needs are always at the centre of our interest.

"Since all inquiries, uncertainties and problems wer eliminated directly, friendly and to our complete sat suggestions how to improve this state."

Sebastian Wetter, Caloric Anlagenbau GmbH



"everything fine - keep it up!" Ulrike Kühl, HOCHTIEF Energy Management

























































# Solid Foundation - Constant Growth

1945	Founding of the company Seybert & Rahier OHG by Reinhold Seybert and Hubert Rahier in Immenhausen
1950	Patent registration of the first double diaphragm dosing pump in Europe
1950s	First foreign distribution partners in NL, A, CH, N
1958	Development and building of the first single-stage metal diaphragm compressor for gases
1960s	More distribution partners in Europe
	Mr. Helmut Rahier joins the Management of the company Seybert Rahier
1970s	Expansion of the distribution network in Europe
	The first of the two founders, Hubert Rahier, resigns from the company and hands over the management to Helmut Rahier
1980s	The second founder, Reinhold Seybert, resigns from the company's management
1990s	Expansion of the distribution network in Asia and Africa
1994	<b>sera</b> becomes one of the first DIN EN ISO 9001 certified companies in Germany
2000s	Carsten Rahier joins the Management of the company
	Expansion of the distribution network in North and South America
2003	Carsten Rahier is alone authorized Managing Director of the family business in the third generation
2007	Founding of sera ProDos UK Ltd. in Peterborough, England
2010	Founding of sera ProDos SA (PTY) Ltd. in Johannesburg, South Africa
	Founding of the sera subsidiaries: sera ProDos GmbH and sera ComPress GmbH
2012	Extensive modernization of the headquarter in Immenhausen
2013	<b>Seybert &amp; Rahier GmbH + Co. Betriebs-KG</b> is legally transformed to the <b>sera GmbH</b>















### We at **sera** are...

#### solid

We are reliable and deal with our business partners and colleagues on a fair and respectful basis. It is our intention to convince clients through quality, competence and efficiency.

#### effective

We put great emphasis on qualified and efficient employees who complete their tasks with courage, creativity and team spirit. We should consider the cost and value in everything we do.

#### responsible

We assume economic, social and ecological responsibility.

#### added value oriented

We create added values for our customers, the society and the environment by our work as well as our products and services.











### ...be sera - ...be healthy - ...be competent

#### **Healthy Body**



A healthy mind in a healthy body. According to our saying "...be sera ...be healthy" we at sera promote healthy life and work for all employees.

Whether daily fresh fruit, water dispensers, movement exercises for office and manufacturing workplaces, sports like back exercises and Yoga in the "Room of Body and Soul" or individual opportunities to unwind and regain new strength in our "Room of Inspiration" – this diverse offer is at the free disposal for all our employees.

#### **Healthy Mind**

The attractive continued education and advanced training offerings of the **sera Academy** gives our employees the opportunity to learn decades of technical Know-how from our specialized staff and to participate in external training offers like foreign language courses at **sera**.

A corporate library to expand one's professional knowledge is also available.









### Social Commitment and Sponsoring

#### **Sport Sponsoring**

**sera** supports top-class sports and many regional sports clubs and events.

#### **Social Sponsoring**

**sera** fosters social facilities and organizations and schools, such as, e.g. Omaruru Children's Haven in Namibia, Hattiban, the SOS Children's Villages, Kinderzukunft e.V. and regional schools for disabled children.

#### **Sponsoring of Culture and Science**

**sera** promotes arts, culture and science in our region, such as e.g. the Documenta, Kassel's Cultural Summer (Kultursommer) and Kassel's Museum Night and promotion Nordhessen with our own **sera environmental prize**.































## Locally present for our global customers



With a headquarter in Germany and local offices in England and South Africa and a worldwide sales and service network with more than 30 foreign representatives in more than 80 countries across all continents, sera guarantees optimum support for customers locally.



# Our representative offices

Algeria Colombia Angola Costa Rica Argentina Croatia Australia Cuba Austria Czech Republic Bahamas Denmark Bahrain Dominica Barbados Dominican Republic **Dutch Antilles** Belgium Bolivia Ecuador Bosnia and Herzegovina Egypt Brazil El Salvador Bulgaria Estonia Falklands Burundi Byelorussia Finland Canada France Chile French Guiana China Great Britain

Greece Grenada Guatemala Guyana Haiti Honduras Hungary India Indonesia Ireland Israel Italy Jamaica Japan Jordan Kenya

Kongo

Kuwait

Latvia Libya Lithuania Luxembourg Malaysia Mexico Morocco Netherlands Nicaragua Nigeria Norway Oman Pakistan **Palestine** Panama Paraguay Peru **Philippines** 

Poland Puerto Rico Qatar Romania Rwanda Saudi Arabia Serbia Singapore Slovakia Slovenia South Africa South Korea Spain St. Kitts St. Vincent Suriname Sweden

Switzerland Taiwan Thailand Trinidad and Tobago Turkey UAE Ukraine Uruguay USA Venezuela Vietnam West Indies Yemen

#### Local sera contact:

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