



We inspire our customers worldwide with our innovative products and services and create added value for people and environment. As a traditional medium-sized group of companies with over 300 colleagues at 6 locations in Germany and abroad, we are pushing our international growth and our transformation into a modern, value-oriented and people-oriented company with a flat hierarchy and culture of trust and short decision-making processes.

We are looking for the next possible starting date for a

## **SALES MANAGER (M/F/D)**

### **YOUR TASKS**

- Take responsibility for the UK sales team after onboarding and training
- Introduce sera and its dosing pump products to new customers
- Focus on water treatment applications in industries such as Food & Beverage and Power
- Maintain and develop strong customer relationships
- Negotiate commercial terms and manage annual budget and reporting
- Interact with project engineers, sales engineers, field service technicians, and buyers
- Lead and support a young, motivated, self-driven sales team in a start-up like atmosphere
- Develop strategies to grow the UK business and achieve targets
- Collaborate closely with the headquarters sales team and management in Germany

### **YOUR PROFILE**

As Sales Manager (m/f/d), you will take responsibility for sera UK and lead the local sales team based in Burton upon Trent. For this reason, we require a candidate who lives in Burton upon Trent or the surrounding area. You are a 5–7-year experienced Sales Engineer, Field Sales Executive, Area Sales Manager who feels ready to do the next career step. A proven track record in B2B sales of engineering products is essential, preferably in the water treatment industry. Experience with pumps or dosing systems is an additional plus. You are dynamic, active, communicative, and highly motivated, with a business development mindset and entrepreneurial drive to grow local opportunities. Strong organisational skills, a team-oriented approach and confident communication are key. You are willing to travel regularly within the UK and Ireland and occasionally abroad to Germany. Proficiency in Microsoft Office is required; CRM/ERP experience is an advantage. A full UK driving licence is mandatory.



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### **WHAT WE OFFER**

- An opportunity to grow within a supportive and innovative team
- A competitive salary, aligned with industry standards
- Career progression opportunities for individuals with ambition and drive
- A challenging yet rewarding role in a globally recognized company

If you are enthusiastic, technically minded, and ready to bring your expertise to a leading dosing pump manufacturer, we would love to hear from you. Join sera Technology UK and be part of a team that values precision, reliability, and exceptional customer service.

### **HOW TO APPLY**

Please send your CV and a brief cover letter highlighting your suitability for the role to:

#### **Contact**

Jasmin Katrina, phone: +49 5673 999-00  
Personal@sera-web.com

Please also include the job title in the subject line.  
We look forward to welcoming you to the sera family!

**[www.sera-web.com](http://www.sera-web.com)**



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